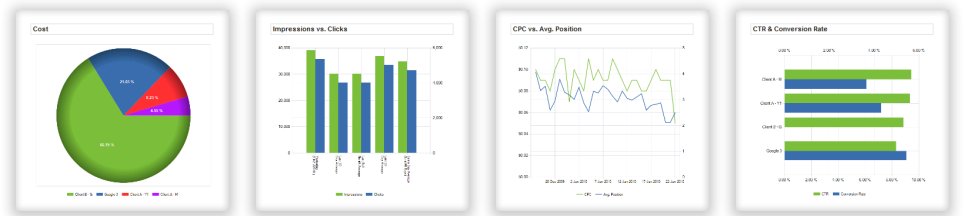


Clickable Pro Product Release v2.3 - January 2010

This is our first monthly release under our new agile development process and we are excited to kick off the year with something new. Release v2.3 does not introduce a whole lot of new features, but makes several of existing features better in a lot of small but important ways. These are the release highlights:

Reporting: Better Support for Large Reports

In our last release, v2.2, we expanded our reporting capabilities significantly, extending custom reporting groups down to the keyword level. Customers who manage millions of keywords immediately jumped at the opportunity to see their whole account in one view, and that stretched our capabilities a bit. To ensure that reporting performs well for all our customers, both large and small, we put in measures to better handle large reporting requests. Excel reports of certain types and sizes will now be generated offline, and customers will be sent a link to download it when it is available. Because our PDF reports are generated in real-time, some restrictions have been implemented to ensure a great user experience.



Location (Geo) Targeting: Search and User Experience Improvements

In our v2.2 release we introduced a powerful new map-based location (geo) targeting solution. We have now introduced improvements to the location power search, making it more responsive, inclusive and intuitive, so it is easier for you to find the location you are looking for. We also improved the experience by smoothing out unnecessary refreshes when adding new locations and adjusting the zoom levels when adding locations of different levels.

